



DEPARTMENT OF THE NAVY  
HEADQUARTERS UNITED STATES MARINE CORPS  
WASHINGTON, DC 20380-0001

MCO 3010.1  
WF 10  
28 Feb 92

MARINE CORPS ORDER 3010.1

From: Commandant of the Marine Corps  
To: Distribution List

Subj: MARINE EXPEDITIONARY FORCE (MEF) CAMPAIGN PLAN  
STANDARDIZATION

Ref: (a) FMFM 1-1  
(b) JCS PUB 5-02.2  
(c) OPNAVINST 5510.1H

Encl: (1) MEF Campaign Plan Format  
(2) MEF Campaign Plan Sample

1. Purpose. To publish guidance for the standardization of MEF campaign plans.

2. Background. Current MEF campaign plans vary in style and content. Each MEF has developed its own campaign plan format, level of detail, and areas of emphasis. A standardized format provides uniformity and facilitates exchange of information among commands.

3. Information

a. The standardized MEF campaign plan established by this Order is not intended to be an operation plan as defined by JCS PUB 1-02, but rather a broad plan that outlines the activities of training and operations for the succeeding year. This guidance is influenced by the Commandant's Planning Guidance, the Marine Corps Master Plan and the MEF's mission.

b. The campaign plan improves combat readiness of the MEF through planning that focuses on training and resource management. It states the MEF's mission, establishes MEF goals, and sets the priority of effort necessary to accomplish the mission and achieve the MEF goals. The campaign plan supports the achievement of theater objectives assigned by the supported CINC(s), as well as service objectives stated in service plans.

c. It synchronizes the activities of the MEF that contribute to its warfighting capabilities and integrates the action of the subordinate elements. The campaign plan prioritizes, and where possible, phases or sequences the activities of the MEF and its

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subordinate elements. In doing so, the plan provides direction to subordinate commanders for their goal development and also serves as a tool for the MEF commander to evaluate readiness.

d. References (a) and (b) were used to develop the MEF campaign plan format. The format is a modified version of the standard operations order which accommodates the diverse requirements of each MEF and is familiar to all Marines. Enclosure (1) contains the MEF campaign plan format and describes its contents. Enclosure (2) contains an illustrative MEF campaign plan with cover letter and table of contents.

e. MEF campaign plans will be classified in accordance with the guidance contained in reference (c).

4. Action. Commanding Generals I, II, and III MEF. Prepare MEF campaign plans in accordance with this Order and update them annually by 1 October.

5. Reserve Applicability. This Order is not applicable to the Marine Corps Reserve.

  
W. E. BOOMER  
By direction

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MEF CAMPAIGN PLAN FORMAT

1. Basic Plan Format. The campaign plan should be flexible and capable of adapting to major changes in world events, situations, resource availability, etcetera. The format and a brief discussion of the specific paragraphs of the MEF campaign plan are provided below.

MEF CAMPAIGN PLAN TITLE

References. Includes supporting documents (service plans, supported CINC contingency plans, the MEF training, exercise and evaluation plan (TEEP), etc.) used in preparing the plan. The MEF TEEP is a required reference.

1. SITUATION

a. General. Describes the unique social, political, and military environments in which the MEF will operate. Historical information is provided when required.

b. Threat. Identifies the general geographic areas (countries), organizations, and/or activities which focus the MEF's operational efforts. when necessary, threats by specific geographic region may be addressed separately in supporting plans (e.g., MEF theater plans) and included as enclosures.

c. Friendly. Identifies priorities established by other services and adjacent commands that are relevant to the MEF's mission. Also included are the priorities of the supported CINCs and the Commandant of the Marine Corps.

2. MISSION. The MEF's operational mission(s), stated in general terms, is derived from supported CINC's contingency plans. Detailed information, if required, may be referenced or included as an enclosure.

3. EXECUTION

a. Commander's Intent. Describes the desired end state and corresponding level of combat readiness to be achieved by the MEF through training and resource management. The commander's intent is supported and fully developed by the focus of effort and the established MEF goals.

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b. Focus of Effort. Describes the MEF's operational priorities based on its mission(s). States the MEF's aggregate capabilities required to accomplish its missions and the level(s) of conflict to be emphasized in operations and training. Addresses geographical regions to be emphasized during the campaign period. This paragraph assists subordinate element commanders in the development of their Mission Essential Task List (METL) that supports MEF goal attainment. FMFRP 0-1, Unit Training Management Guide, describes the development and use of METL's.

c. MEF Goals

(1) The MEF commander develops and prioritizes goals that contribute to the warfighting capabilities and readiness of the MEF. Consideration should be given to the warfighting skills a MAGTF will most likely be required to execute in support of contingency missions. The MEF goals should contribute to the desired end state described in the commander's intent and assist the subordinate commanders in preparing their plans, goals and schedules. The MEF commander identifies and assigns specific tasks to his subordinates only if required to realize MEF goals.

(2) Goals are categorized as either "warfighting" or "complementary." Warfighting goals contribute directly to enhanced warfighting capabilities. The warfighting goals in the plan's main body should be limited in order to maintain the focus of effort intended by the MEF commander. Complementary goals support the attainment of warfighting goals and also contribute to the readiness of the-MEF in areas not directly associated with warfighting. Personnel, safety, fiscal, maintenance, materiel management, family services and morale, welfare and recreation (MWR), are examples of functional areas which may be considered for complementary goal development. If a more detailed listing of goals is desired or required, they will be listed in annex A.

4. IMPLEMENTING INSTRUCTIONS. Explains how the MEF's scheduled events (training, operations, readiness evaluations, etc.) support goal achievement. Discusses the importance of key events and how these events promote and measure the MEF's progress and readiness.

a. Key Events. Although the MEF participates in many events (exercises, inspections, training events, etc.) only a few are considered "key." The MEF commander determines the key events based upon his stated intent and focus of effort. Key events are an integral part of the campaign plan and, in conjunction with the TEEP, become the focal point around which many of the MEF

goals are developed, pursued, and measured. Key events can be used to phase the MEF's training and to measure progress throughout the duration of the plan.

b. Readiness Indicators. Combat readiness of the MEF is measured in many ways using a variety of evaluation methods and tools. The MCCRES, MCDOSSET, FSMAO, IG, CG, and drills are types of evaluations which are proven measures of performance in critical functional areas. The MEF commander can use individual and collective training standards to evaluate the effectiveness of his and subordinate commanders' training programs. The commander should relate to subordinates how he intends to conduct these evaluations and explain their relevance to readiness throughout the MEF. Major readiness evaluations may be listed here with a more detailed listing included as an enclosure.

5. ANNEXES. Provide detailed information required to amplify the plan. Specific annexes are described below.

a. Annex A. This annex is produced only if the MEF goals within the plan require amplification or if additional goals are listed.

b. Annex B. Contains the major subordinate element's goals. These goals are developed by the major subordinate element commanders in consonance with, and in support of, the MEF's goals. These goals are both warfighting and complementary in nature. They are included in the campaign plan upon receipt from the subordinate element. The use of appendices identifies command element (CE), ground combat element (GCE), aviation combat element (ACE), and combat service support element (CSSE) goals.

6. ENCLOSURES. Provide amplifying information that is too detailed or voluminous for the basic plan. The MEF commander decides which documents will be enclosures based on the need for detail and clarity. Possible enclosures may include theater and/or subordinate unit campaign plans and a listing of the MEF's upcoming readiness evaluations.

ENCLOSURE (1)

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MEF CAMPAIGN PLAN SAMPLE

COVER LETTER

HEADING

SSIC  
DATE

CLASSIFICATION

From: Commanding General  
To: Distribution List

Subj: \_\_\_\_ MEF CAMPAIGN PLAN FY-\_\_\_\_ \_

Ref: (a) MCO 3010.1

Encl: (1) \_\_\_\_ MEF Campaign Plan FY-\_\_\_\_ \_

1. ( ) This paragraph contains the promulgation notice, cancels the previous plan, and provides special information from the MEF commander.
2. ( ) This paragraph briefly describes the enclosure.
3. ( ) This paragraph establishes the plan's effective date for planning and execution. It also states the duration of the plan.
4. ( ) Subsequent paragraphs are used as required.

SIGNATURE

DISTRIBUTION

DECLASSIFICATION  
INSTRUCTIONS

CLASSIFICATION

ENCLOSURE (2)

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SAMPLE

MEF CAMPAIGN PLAN TABLE OF CONTENTS

CLASSIFICATION

COMMAND ELEMENT  
\_\_\_\_ MARINE EXPEDITIONARY FORCE  
ADDRESS  
DATE

MEF CAMPAIGN PLAN FY-\_\_

TABLE OF CONTENTS

CONTENTS

Table of Contents	i
Security Instructions/Record of Changes	
Classification Guidance	
Basic Order By Paragraph	
ANNEX A - MEF GOAL AMPLIFICATION (as required)	
ANNEX B - MAJOR SUBORDINATE ELEMENT GOALS	
ENCLOSURES (as required)	

CLASSIFICATION

SAMPLE

ENCLOSURE (2)

MEF CAMPAIGN PLAN

CLASSIFICATION

COMMAND ELEMENT  
MEF  
ADDRESS  
DATE

MEF CAMPAIGN PLAN FY-\_\_

( ) REFERENCES:

- (a) Service and CINC Plans
- (b) MEF TEEP

1. ( ) SITUATION

a. ( ) General

The principal area of interest for this Campaign Plan is (state region). References provide necessary background information.

b. ( ) Threat

Threat forces of the geographic region are addressed or referenced here. Amplifying information can be enclosed

c. ( ) Friendly

Identify priorities of the supported CINC and its components as they relate to the MEF's mission.

SAMPLE

ENCLOSURE (2)

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2. ( ) MISSION

To plan, direct and coordinate Marine Air-Ground Task Forces (MAGTF's) in support of contingency plans and operations in (geographic regions).

3. ( ) EXECUTION

a. ( ) Commander's Intent

(1) ( ) My intent is that \_\_\_ MEF and its subordinate commands improve the MEF's capability to deploy MAGTFs that are capable, flexible, and sustainable.

(2) ( ) Be able to deploy MAGTF's by amphibious ships or strategic air that are capable of executing contingency plans on short or no notice.

b. ( ) Focus of Effort

(1) ( ) The MEF will focus its primary efforts on (geographic regions) for training and operations.

(2) ( ) Although \_\_\_ MEF MAGTF's are full-spectrum capable forces, this year we will concentrate on operations in the LIC environment. Within this environment, both stability and limited objective operations will be developed and addressed. We will refine and enhance our special operations capability (SOC) in limited objective operations.

c. ( ) MEF Goals

(1) ( ) Warfighting Goals

(a) ( ) Establish and maintain a rapid deployment MEB with permanently assigned forces, packaged logistics support blocks, and a deployable equipment pool.

SAMPLE

ENCLOSURE (2)

Warfighting Goals (cont.)

(b) ( ) Participate with the appropriate CINC in developing and refining Deterrent Force Modules (DFM's). Continue refining the Crisis Action Modules (CAM's) needed to address the most likely scenarios for commitment.

(c) ( ) Improve the capability to communicate, coordinate, and operate in counternarcotics operations.

(d) ( ) Ensure all elements of the MEF can

(2) ( ) Complementary Goals

(a) ( ) Training

(1) ( ) Plan and conduct the \_\_\_\_ MEF Seminar War Game with a \_\_\_\_\_ scenario.

(2) ( ) Expand the MEF's foreign area language and cultural knowledge base by improved foreign area language study programs.

(b) ( ) Personnel. Develop procedures to identify key personnel with area language capability or special regional skills.

(c) ( ) Maintenance. Emphasize the care and maintenance of equipment with a goal of ninety-five percent readiness in all areas except aviation assets. Aircraft readiness will be in accordance with CNO goals.

(d) ( ) Safety. Improve safety in all operations and training to reduce the number of deaths, injuries and materiel losses in the MEF.

SAMPLE

ENCLOSURE (2)

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4. ( ) IMPLEMENTING INSTRUCTIONS

a. ( ) Key Events

(1) ( ) The following exercises support the MEF's contingency planning and training during the campaign period: (exercise, location and dates). These exercises (list separately) enhance the MEF's ability to

(2) ( ) Other key events (event, location and date).

b. ( ) Readiness Indicators

(1) ( ) The major readiness inspections scheduled during the planning period are: (unit, date and type).

(2) ( ) I will visit all MEF units during the campaign plan period to observe operations and training.

(3) ( ) Enclosure (2) contains a listing of all the MEF's scheduled readiness evaluations.

5. ( ) ANNEXES

ANNEX A - MEF Goal Amplification (as required)

ANNEX B - Major Subordinate Element Goals  
Appendixes:  
1- MEF CE Goals  
2- MEF GCE Goals

6. ( ) ENCLOSURES (as required)

(1) MEF Theater Campaign Plan  
(2) Listing of MEF Readiness Evaluations

SAMPLE

ENCLOSURE (2)